



# Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

Accredited by National Assessment and Accreditation Council (NAAC)

## **Total No. of Books in BBA & B.COM (H) 2025-26**

| S.NO | PARTICULARS        | 2024-25 | 2025-26(Aug 2025-<br>July 2026) | NEW ADDITIONS 2025-26 |
|------|--------------------|---------|---------------------------------|-----------------------|
| 1    | BBA-BOOKS TITLE    | 2197    | 2313                            | 116                   |
| 2    | BBA-BOOKS VOLUME   | 5518    | 5797                            | 279                   |
| 3    | B.COM-BOOKS TITLE  | 1617    | 1708                            | 91                    |
| 4    | B.COM-BOOKS VOLUME | 4554    | 4793                            | 239                   |

## Status of Library - BOOKS

**Total Books Added During the year BBA : 116 Total**

**Volumes Added During the Year BBA: 279**

**Total Books Added During the year B.Com.(H) : 91 Total**

**Volumes Added During the Year B.Com.(H) : 239**

## BBA New Additions Details (2025-26)

| S.No | Title                                                           | Author                     | Number Of Books |
|------|-----------------------------------------------------------------|----------------------------|-----------------|
| 1    | Emotional Intelligence                                          | Purushothaman, Rajagopalan | 1               |
| 2    | AI and machine learning                                         | Rahman, Was                | 1               |
| 3    | Venture capital investments                                     | Kumar, Raj                 | 1               |
| 4    | Fintech Future                                                  | Phadke, Sanjay             | 1               |
| 5    | Accounting Simplified                                           | Shette, Rachappa           | 1               |
| 6    | Strategy Huddle                                                 | Dhayanithy, Deepak         | 1               |
| 7    | INDIA @ 2047                                                    | Sharma, SP                 | 1               |
| 8    | Consumer Behaviour                                              | G. Anitha                  | 2               |
| 9    | Research Methodology                                            | Jain, Rachna               | 2               |
| 10   | WHO                                                             | Smart, Geoff               | 1               |
| 11   | A Textbook Of Business Mathematics                              | Hazarika, Padmalochan      | 4               |
| 12   | A textbook on Design Thinking                                   | R. Srinivasan              | 4               |
| 13   | An Introduction to Accountancy                                  | Maheshwari, S.N            | 3               |
| 14   | An Introduction to Artificial Intelligence and Machine Learning | Paneerselvam, Manikandan   | 4               |
| 15   | Analytical Skills                                               | Thorpe, Showick            | 4               |
| 16   | Artificial Intelligence in Business                             | Gupta, Seema               | 4               |
| 17   | Business Ethics                                                 | Gupta, Neeraj              | 3               |

|    |                                                 |                            |   |
|----|-------------------------------------------------|----------------------------|---|
| 18 | Business Analytics                              | Acharya, Debidutta         | 4 |
| 19 | Business Law                                    | Kaur, Jaspreet             | 4 |
| 20 | Business Ethics and values                      | Jena, Biswa Mohana         | 4 |
| 21 | Competency Based Assessment Development Center  | Shermon, Ganesh            | 4 |
| 22 | Cost Accounting                                 | Maheshwari, S.N            | 4 |
| 23 | Cost Accounting                                 | Arora, M.N                 | 4 |
| 24 | Educated                                        | Westover, Tara             | 3 |
| 25 | Entrepreneurship Development and Start Up       | Jena, Biswa Mohana         | 4 |
| 26 | Entrepreneurship : Idea to Empire               | Deepti                     | 4 |
| 27 | Essentials of Modern Marketing                  | Kotler                     | 4 |
| 28 | Export Marketing                                | Rathore, B.S               | 4 |
| 29 | Fundamentals of Entrepreneurship and E-Commerce | Khuntia, Chittaranjan      | 4 |
| 30 | Human Resource Information Systems              | Gupta, P.K                 | 4 |
| 31 | Human Value and Ethics                          | Manchanda, Bhushan         | 4 |
| 32 | International Trade and Export Management       | Cherunilam, Francis        | 4 |
| 33 | Leadership                                      | Mittal, Ranjana            | 4 |
| 34 | Machine : Learning with Python                  | Malu, Siddharth Savyasachi | 4 |
| 35 | Marketing                                       | Grewal, Dhruv              | 1 |
| 36 | Marketing : A New Age Perspective               | Chaturvedi, Mukesh         | 3 |
| 37 | Principles of Management : Text & Cases         | Chandan, JS                | 4 |
| 38 | Range                                           | Epstein, David             | 3 |
| 39 | Business Statistics                             | Tulsian, PC                | 5 |
| 40 | The Leadership Experience                       | Daff L. Richard            | 1 |
| 41 | Business Cades                                  | Seetharaman, Arumugam      | 1 |
| 42 | Research Methods and Statistics                 | Jackson, L Sherri          | 1 |

|    |                                                           |                        |   |
|----|-----------------------------------------------------------|------------------------|---|
| 43 | Operations & Supply Chain Management                      | Collier A. David       | 1 |
| 44 | Business Communication                                    | Guffey, Mary Ellen     | 1 |
| 45 | Financial Accounting                                      | Rich S. Jay            | 1 |
| 46 | Employee Training and Development                         | Noe, A Raymond         | 1 |
| 47 | International Financial Management                        | Eun, S Cheol           | 1 |
| 48 | International Financial Management                        | Apte, PG               | 1 |
| 49 | Business Environment                                      | Paul, Justin           | 2 |
| 50 | Business Environment                                      | Saleem, Shaikh         | 1 |
| 51 | Fernando's Business Environment,                          | Fernandez, Agna        | 1 |
| 52 | Supply Chain Management                                   | Chopra, Sunil          | 3 |
| 53 | International Financial Management                        | Sharan, Vyuptakesh     | 1 |
| 54 | Deep Learning                                             | Rakshit, Pranati       | 2 |
| 55 | Fundamentals of Computer                                  | Rajaraman, V           | 2 |
| 56 | Organizational Leadership                                 | Saxena, Sanjay         | 3 |
| 57 | Business Communication                                    | Kaul, Asha             | 2 |
| 58 | Grey Data Analytic for Management and Social Sciences     | Rajesh, R              | 3 |
| 59 | Design Thinking with Problem Solving Techniques           | Narassima,M.S          | 3 |
| 60 | Macroeconomics : Theory and Applications                  | Chauhan, SPS           | 3 |
| 61 | Human Resource Management                                 | Pattanayak, Biswajeet  | 2 |
| 62 | Technology and Innovation Management                      | Dubey, Sanjiva Shankar | 3 |
| 63 | Data Analytic and Visualization                           | Gupta, Gagan Raj       | 3 |
| 64 | International Financial Management                        | Bhalla, VK             | 1 |
| 65 | Artificial Intelligence, Cyber security and Cyber Defence | Ventre, Daniel         | 2 |
| 66 | Digital Operating Model The Future of Business            | Sinha, Rajesh          | 2 |
| 67 | From Data To Profit                                       | Vashishta, VIN         | 2 |

|    |                                                                     |                               |   |
|----|---------------------------------------------------------------------|-------------------------------|---|
| 68 | Re imagining Operational Excellence<br>Inspirations from Asia       | Kotler, Philip                | 2 |
| 69 | Human Values and Professional Ethics                                | Tudu, Preshita Neha           | 3 |
| 70 | Redefining Retail 10 Guiding<br>Principles for a Post-Digital world | Kotler, Philip                | 2 |
| 71 | Machine Learning using Python                                       | Pradhan, Manaranjan           | 2 |
| 72 | Organizational Behavior                                             | Bien, Mary Uhl                | 2 |
| 73 | AI for Marketing                                                    | Kaurav, Rahul Pratap<br>Singh | 2 |
| 74 | Foundations of Sustainable Business                                 | Sanders, Nada R               | 2 |
| 75 | Digital Marketing                                                   | Dwesar, Rishi                 | 2 |
| 76 | Entrepreneurial Marketing                                           | Kotler, Philip                | 3 |
| 77 | Innovation and Entrepreneurship                                     | Bessant, John                 | 2 |
| 78 | Managing Innovation                                                 | Tidd, Joe                     | 2 |
| 79 | Human Resource Management                                           | Verhulst, Susan L             | 2 |
| 80 | Marketing Research                                                  | Kumar, V                      | 2 |
| 81 | Mergers and Acquisitions                                            | Kapil, Sheeba                 | 2 |
| 82 | Business Statistics                                                 | Black, Ken                    | 2 |
| 83 | Investment Valuation                                                | Damodaran, Aswath             | 2 |
| 84 | Marketing 6.0                                                       | Kotler, Philip                | 3 |
| 85 | Marketing Analytics                                                 | Gupta, Seema                  | 3 |
| 86 | The Structure of Verve in Sambalpur<br>Language                     | Padra, Brahmananda            | 1 |
| 87 | Research Report 2026                                                | Adhikary, Debjoyoti Das       | 1 |
| 88 | Research Methodology                                                | Jain Rachna                   | 1 |
| 89 | 7 True Tales of Triumph                                             | Arora, Cyra                   | 1 |
| 90 | Financial Reporting and Analysis                                    | Dhamija, Sanjay               | 1 |
| 91 | Corporate Communication Concept<br>and Practice                     | Jethwaney, Jaishri            | 2 |
| 92 | Essential of Human Resource<br>Management                           | Chhabra, T.N                  | 2 |

|              |                                                      |                         |            |
|--------------|------------------------------------------------------|-------------------------|------------|
| 93           | Research Methodology                                 | Jain, R.K               | 2          |
| 94           | Fundamentals of Business Organization and Management | Bhushan, Y.K            | 2          |
| 95           | Digital Marketing                                    | Babu, K.G Raja Sabarish | 3          |
| 96           | Textbook of GST & Customs Law                        | Balachandran, V         | 2          |
| 97           | Entrepreneurship                                     | Bhatia, R.C             | 2          |
| 98           | Corporate Law                                        | Kapoor, G.K             | 3          |
| 99           | Financial Reporting and Analysis                     | Dhamija, Sanjay         | 2          |
| 100          | A Survey of Accounting Ideas                         | Roy, G.D                | 2          |
| 101          | Financial Service                                    | Anbarasu, Joseph        | 2          |
| 102          | Fundamentals of Income Tax                           | Mittal, Preeti Rani     | 2          |
| 103          | Digital Marketing                                    | Malik, Sushma           | 3          |
| 104          | Fundamentals of Entrepreneurship Development         | Ghoshal, Moloy          | 2          |
| 105          | Security Analysis Portfolio Management               | Dixit, Archana          | 2          |
| 106          | Business Communication                               | Sehgal, Dipanvita       | 2          |
| 107          | Human Resource Management                            | Sardana, Anil           | 2          |
| 108          | A Textbook of Company Law                            | Singhal, A.K            | 2          |
| 109          | Artificial Intelligence, and Industry 5.0            | Sastry, G Narahari      | 2          |
| 110          | Auditing                                             | Jain, D.P               | 3          |
| 111          | Auditing                                             | Singh, Sandhya          | 3          |
| 112          | Big Data Analytics                                   | Kumar Ashok             | 2          |
| 113          | Business Analytic                                    | Acharya, Debidutta      | 2          |
| 114          | Business Statistics                                  | Thukral J.K             | 6          |
| 115          | Business Statistics                                  | Gupta, S.P              | 3          |
| 116          | Compensation Management                              | Bhatia, Kanchan         | 3          |
| <b>Total</b> |                                                      |                         | <b>279</b> |

## B.COM. (H) New Additions Details (2025-26)

| S.No | Title                                            | Author             | Number Of Books |
|------|--------------------------------------------------|--------------------|-----------------|
| 1    | Strategic Management                             | Hitt A. Michael    | 1               |
| 2    | Practical Management Science                     | Winston L. Wayne   | 1               |
| 3    | Managerial Accounting                            | Mowen M. Maryanne  | 1               |
| 4    | New Perspectives Microsoft Office 365 Excel 2021 | Carey, Patrick     | 1               |
| 5    | Corporate Financial Accounting                   | Warren S. Carl     | 1               |
| 6    | Statistics for Business & Economics              | Camm D. Jeffrey    | 1               |
| 7    | Cloud Comouting & Big Data                       | Elayidom Sudheep M | 4               |
| 8    | Advanced Business Analytic                       | Ghosh, Munmun      | 4               |
| 9    | Emerging Tecnologies for Managers                | Dubey, Rahul       | 4               |
| 10   | Managerial Economics                             | Froeb, M. Luke     | 5               |
| 11   | Critical & Analytical Thinking                   | Prasad, A.S        | 4               |
| 12   | Textbook of Environmental Studies                | Dave, Deeksha      | 4               |
| 13   | AI for Managers                                  | De Rahul           | 4               |
| 14   | Management Information Systems                   | Bidgoli, Hossein   | 4               |
| 15   | Social Media Marketing                           | Zahay, Debra       | 4               |
| 16   | Services Marketing                               | Hoffman, Douglas K | 4               |
| 17   | Money Banking Financial Markets & Institutions   | Brandl W. Michael  | 3               |
| 18   | Programming with Python                          | Mcmullen, Kyla     | 4               |
| 19   | Microeconomics                                   | Arnold, A. Roger   | 4               |
| 20   | Macroeconomics                                   | Arnold, A. Roger   | 4               |
| 21   | Research Methods for Business                    | Quinlan, Christina | 4               |
| 22   | Legal Aspects of Business                        | Kumar, Ravinder    | 4               |
| 23   | Consumer Behavior                                | Hoyer D. Wayne     | 4               |
| 24   | Global Business                                  | Peng W. Mike       | 4               |
| 25   | Business Ethics                                  | Ferrell, O.C       | 4               |

|    |                                            |                      |   |
|----|--------------------------------------------|----------------------|---|
| 26 | International Economics                    | Carbaugh J. Robert   | 4 |
| 27 | Operations Management                      | Gaither, Norman      | 4 |
| 28 | Digital marketing                          | Gupta, Seema         | 1 |
| 29 | Negotiation                                | Lewicki J. Roy       | 1 |
| 30 | Design Thinking                            | Magoo Kumar Sanjay   | 4 |
| 31 | Machine Learning                           | Banerjee, Pratyush   | 3 |
| 32 | Finance Sense                              | Chandra, Prasanna    | 3 |
| 33 | Essentials of Marketing Analytic           | Hair F. Joseph       | 4 |
| 34 | Understanding Organizational Behaviour     | Khanna, Sushama      | 1 |
| 35 | Leadership in Organizations                | Yukl, Gary           | 1 |
| 36 | Marketing Research                         | Malhotra K. Naresh   | 1 |
| 37 | International Relations                    | Pevehouse, W C Jon   | 1 |
| 38 | E-Commerce                                 | Laudon C. Kenneth    | 1 |
| 39 | Security in Computing                      | Pfleeger, P Charles  | 1 |
| 40 | Marketing Management                       | Kotler, Philip       | 1 |
| 41 | Financial Accounting for Management        | Gupta, Ambrish       | 5 |
| 42 | Auditing                                   | Jha, Aruna           | 4 |
| 43 | Business Statistics                        | Kaur, Gurmeet        | 2 |
| 44 | Students Guide to INCOME TAX & GST 2025-26 | Singhania, Vinod K   | 1 |
| 45 | Students Guide to INCOME TAX 2025-26       | Singhania, Vinod K   | 4 |
| 46 | HR Analytic                                | Lochab, Anshu        | 4 |
| 47 | Business Statistics                        | Sharma J.K           | 2 |
| 48 | Marketing Management                       | Gupta, Prachi        | 1 |
| 49 | Corporate Accounting Vol- I                | Goyal, Kumar Bhushan | 1 |
| 50 | Corporate Governance                       | Roy, C.K             | 3 |
| 51 | Corporate Law                              | Kapoor, N.D          | 3 |

|    |                                                 |                       |   |
|----|-------------------------------------------------|-----------------------|---|
| 52 | Cost And Management Accounting                  | Arora, M.N            | 2 |
| 53 | Cyber Security                                  | Singh, Sushil Kumar   | 2 |
| 54 | Disaster Management                             | Dhunna, Mukesh        | 3 |
| 55 | Elements of Company Law                         | Kapoor, N.D           | 2 |
| 56 | Entrepreneurship                                | Deepti                | 2 |
| 57 | Environmental Education and Disaster Management | Uddin, Rehan          | 3 |
| 58 | Environmental Law                               | Lalchandani, Kavita   | 2 |
| 59 | Essentials of AI and Soft Computing             | Sharma, Anuj          | 3 |
| 60 | Essentials of Business Environment              | Aswathappa, K         | 3 |
| 61 | Financial Risk Management                       | Vivek                 | 1 |
| 62 | Financial System in INDIA                       | Das, Subhash Chandra  | 3 |
| 63 | Fundamentals of Financial Derivatives           | Swain, Prafulla Kumar | 2 |
| 64 | Fundamentals of Statistics                      | Gupta, S.C            | 2 |
| 65 | Global Economy                                  | Agarwal, M.K          | 2 |
| 66 | GST & Customs Law                               | Bansal, K.M           | 2 |
| 67 | How to Start Export Import Business             | Chaudhari, Shiva      | 2 |
| 68 | Indian Economy                                  | Puri,V.K              | 3 |
| 69 | Indian Knowledge System                         | Khandelwal, N.M       | 2 |
| 70 | Insurance and Risk Management                   | Gupta,P.K             | 3 |
| 71 | International Finance Management                | Sharma, Neeshu        | 3 |
| 72 | International HRM                               | Sharma, Neeshu        | 3 |
| 73 | Introduction to E-Business                      | Jenamani, Mamata      | 2 |
| 74 | Introduction to Econometrics                    | Mittal, Neeraj        | 2 |
| 75 | Introduction to Indian Knowledge System         | Mahadevan,B           | 2 |
| 76 | Knowledge Management                            | Jain, R.K             | 2 |
| 77 | Machine Learning                                | Justin Hanson         | 2 |

|       |                                                  |                         |            |
|-------|--------------------------------------------------|-------------------------|------------|
| 78    | Management Policy and Strategic Management       | Srivasatava, R.M        | 3          |
| 79    | Managerial Economics                             | Varshney, R.L           | 3          |
| 80    | Mastering Financial Modelling in Microsoft Excel | Day, Alastair L         | 2          |
| 81    | Modern Public Finance                            | Mithani, D.M            | 2          |
| 82    | Nabhi Exporters Manual                           | Nabhi                   | 3          |
| 83    | Research Methodology                             | Kothari, C.R            | 3          |
| 84    | Research Methodology                             | Patil, Rajeshwari Vivek | 2          |
| 85    | Rise to the 1%                                   | Hegde, Sharan           | 3          |
| 86    | Securities Analysis and Portfolio Management     | Avadhani V.A            | 3          |
| 87    | Statistical Methods                              | Gupta, S.P              | 2          |
| 88    | The Budget -Income Tax, GST, Customs 2026-27     | Singhania, Vinod K      | 2          |
| 89    | The CEO Mindset                                  | Shivakumar, Shiv        | 2          |
| 90    | The Freedom Manifesto                            | Bajaj, Karan            | 3          |
| 91    | Web Analytics for Dummies                        | Sostre, Pedro           | 3          |
| Total |                                                  |                         | <b>239</b> |